

Exhibitor & Sponsor Prospectus



CLSA 52ND ANNUAL CONFERENCE:

March 23-27, 2018 • Hyatt Regency, Sacramento

**A Commitment to
Professionalism:
Going for Gold**



Rules, Regulations, and Instructions

SPACE CONTRACTS

A copy of the application contract for exhibit space is enclosed. In applying for space, please return a copy of the contract with payment to the association. The association reserves the right to decline any application or prohibit any exhibit. Considered in the assignment of space will be the level of sponsorship, the order in which fees are received, sustaining membership in the association, and the amount of space available.

TERMS OF PAYMENTS

\$1,125 for each booth for all exhibitors to cover the cost of space must be forwarded with the application contract for space. No refund will be made for cancellations. In the event the application for exhibit space is declined, all monies previously deposited for such space will be refunded to the applicant.

EXHIBIT SET-UP AND HOURS

The exhibits may be set up between 12:00 pm and 5:00 pm on Sunday, March 25, 2017. Exhibit hours will be 5:00 pm to 6:30 pm on Sunday, March 25, 7:30 am to 5:00 pm on Monday, March 26 and 7:30am - 12:00pm on Tuesday, March 27. Exhibits may be removed after noon on Tuesday, March 27.

ARRANGEMENTS FOR DISPLAY

Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits. Show management reserves the right to request booth rearrangement.

REGISTRATION

Each exhibitor's representative(s) will be required to register and wear a badge. Exhibitors will receive 2 registrations per exhibit space purchased. Each exhibitor representative will receive a ticket to the Sunday reception and Monday lunch. Each additional representative is required to register and will be charged the standard registration fee.

BOOTH EQUIPMENT AND SERVICES

Information will be available in upcoming updates.

FREIGHT HANDLING

Information will be available in upcoming updates.

GUARD SERVICE

The Association will furnish guard protection during non-exhibit hours, but the association will not be responsible for any personal injury to the exhibitor, their employees, or agents or for the safety of exhibits against robbery or damage by fire, accidents, or other causes.

CARE OF BUILDING

Exhibitors will be held responsible for any damage done to the building by them, their agents, or employees. Walls, woodwork, or floor of the building must not be defaced or altered in any manner whatsoever. Tacking, taping or nailing of signs, banners, etc., to any permanent walls or woodwork or beyond limits of any background is prohibited.

LIABILITY

The exhibitor agrees to indemnify and hold harmless the association and its agents from, on and against any and all liability and expenses for personal injury and property damage or loss arising from or out of the use by the exhibitor of its exhibit space or its activities in connection therewith.

LOCATION

Hyatt Regency Sacramento
1209 L Street
Sacramento, CA 95814
916.443.1234

SLEEPING ROOMS

Hyatt Regency Sacramento
Room Rate: \$155 + tax
Call 916.443.1234 or use this [direct link](#).

Preliminary Program

Friday, March 23, 2018

- 1:00 pm - 6:00 pm **CLSA Education Foundation Golf Tournament**
- 6:00 pm - 8:00 pm **Golf Tournament Awards Reception & Dinner**

Saturday, March 24, 2018 (Pre-Conference Workshops)

- 8:00 am - 5:00 pm **Workshops**
- 6:00 pm - 10:00 pm **CLSA Education Foundation Bowling Tournament**

Sunday, March 25, 2018

- 8:30 am - 10:00 am **Opening Ceremonies / General Session / Keynote Speaker**
- 10:30 am - 5:00 pm **Breakout Education Sessions**
- 12:00 pm - 1:30 pm **Luncheon**
- 5:00 pm - 6:30 pm **Exhibit Hall Open**
- 5:00 pm - 6:30 pm **Icebreaker Reception in the Exhibit Hall**

Monday, March 26, 2018

- 8:30 am - 10:00 am **Breakout Education Sessions**
- 7:30 am - 5:00 pm **Exhibit Hall Open**
- 12:00 pm - 1:30 pm **Luncheon**
- 6:30 pm **Cocktail Reception, Dinner and Scholarship Auction**

Tuesday, March 27, 2018

- 8:30 am - 12:00 pm **Breakout Education Session**
- 7:30 am - 12:00 pm **Exhibit Hall Open**
- 12:00 pm **Closing Ceremonies and Conference Adjournment**

Contract for Exhibit Space CLSA 2018 Conference

We, the undersigned, with the intent to be legally bound, hereby agree to rent exhibit space to be used for display purposes at the California Land Surveyors Association Conference to be held on March 23-27, 2018 at the Hyatt Regency Sacramento. **PAYMENT MUST ACCOMPANY CONTRACT IN ORDER TO SECURE SPACE (copy of checks are not accepted as payment) CREDIT CARDS WILL BE PROCESSED IMMEDIATELY.**

10' x 10' BOOTH FEES (per booth):
\$1,125 for each booth

Your exhibit registration fee includes a standard 10' by 10' draped table, two chairs, pipe and drape, carpet and an identification sign. Additionally, your fee entitles you to two registrations per booth. Electricity, drayage and labor are not included in your booth fee. These items will need to be ordered directly with the decorator.

We understand that this contract for Exhibit Space will not be binding and in effect until full payment is received by the California Land Surveyors Association. All funds for payment under this contract are understood to be net U.S. dollars received by Exhibit Management. All terms and conditions of the show are accepted by us and made part of this contract; and we agree to comply with them, taking the space for display purposes under the terms and conditions provided in the Exhibitor Prospectus. We also agree to provide a certificate of insurance to the Exhibit Management meeting the terms and conditions as set forth under the section Insurance and Liability on the reverse side of this contract.

Company Name _____
Authorized By _____ Title _____
Signature _____ Date _____
Phone _____ E-mail _____

It is understood that space will be allocated by Exhibit Management according to the official floorplan and the date of receipt of this contract. Exhibit Management agrees to provide use of the space below designated in consideration of and for the purpose and time aforesaid, and reserves the right to relocate any Exhibitor's booth prior to the opening of the Expo when necessary in the judgement of Exhibit Management.

Exhibiting Company Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____ Web Site _____
Contact Name _____ Title _____
Send all Conference information to the following address (if different than above): _____

WE WISH NOT TO BE NEXT TO: _____
TOTAL FEES ENCLOSED: FIRST BOOTH @ \$1,125 \$ _____
_____ NUMBER OF ADDITIONAL BOOTHS @ \$1,125 \$ _____
TOTAL: \$ _____

LIST BOOTH REPRESENTATIVES (2 PER EXHIBIT SPACE, ADDITIONAL REPS MUST REGISTER SEPARATELY):

1. First Name: _____ Last Name: _____ E-mail: _____
2. First Name: _____ Last Name: _____ E-mail: _____
3. First Name: _____ Last Name: _____ E-mail: _____
4. First Name: _____ Last Name: _____ E-mail: _____

METHOD OF PAYMENT: Check VISA MasterCard AMEX

Card # _____ Exp. Date _____ CVV# _____
Name (as it appears on card) _____ Signature _____
Billing Address (if different from above) _____

Sponsorship Opportunities

We are offering more opportunities than ever before to showcase and help promote our sponsors. Check out the listings below to see what best represents your company and your products. Don't see something that you like? Contact the central office (916.239.4083 or clsacaliforniasurveyors.org) so we can create something special for you.

**These exciting opportunities are limited.
Maximize your visibility for your company!**

Don't miss this chance to secure one of these exclusive sponsorship opportunities!

Complete the Event Sponsorship Form and mail or fax it, prior to February 23rd.
All sponsorships are available on a first-paid, first-served basis.

	Platinum	Gold	Silver	Bronze	Copper
	\$7,500	\$5,000	\$3,000	\$1,500	\$500
Number of exhibit spaces	2 (premium)	1 (premium)	1	1	
Number of tickets	4	2	2	2	
Logo on hotel room keycards (Deadline 2/12/18)	✓				
Logo on all attendee badges	✓				
Logo on all Conference materials	✓	✓	✓	✓	✓
Logo on Conference signage	✓	✓	✓	✓	✓
Ad in Conference program	full-color logo	full-color logo	full-color logo	text listing	text listing
Ad in <i>California Surveyor</i> magazine	2 full-page ads	1 full-page ad	2 ½ page ads	1 ½ page ad	1 ¼ page ad
eBlast to entire CLSA mailing list	1 eBlast	1 eBlast			
Banner ad on CLSA website	1 year	6 months	3 months	2 months	1 month
Ad in CLSA eNews	2 ads	2 ads	1 ad	1 ad	
Social Media Posts	2	2	1	1	
Listing on Conference website	✓	✓	✓	✓	✓
Recognition in <i>California Surveyor</i> magazine wrap-up issue	✓	✓	✓	✓	✓
Verbal acknowledgement at Conference	✓	✓	✓		
Attendee List Sent After the Conference	✓	✓	✓	✓	

	Breakfast	Luncheon	Icebreaker Reception	Scholarship Auction / Dinner	Name Badge Wallet	Refreshment Break
	\$1,000	\$2,000	\$2,500	\$3,000	\$2,000	\$500
Logo on Conference signage	✓	✓	✓	✓	✓	✓
Ad in Conference program	text listing	text listing	text listing	text listing	text listing	text listing
Company logo on event ticket		✓	✓	✓		
Listing on Conference website	✓	✓	✓	✓	✓	✓
Recognition in <i>California Surveyor</i> magazine wrap-up issue	✓	✓	✓	✓	✓	✓
Verbal acknowledgement at Conference	✓	✓	✓	✓	✓	✓
2 tickets to sponsored event		✓	✓	✓		
Company logo on name badge wallets (Deadline 2/12/18)					✓	

CLSA 2018 Conference Sponsorship Application

Company _____
Contact _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____ Website _____

- Platinum Sponsor** **\$7,500**
- Gold Sponsor** **\$5,000**
- Silver Sponsor** **\$3,000**
- Bronze Sponsor** **\$1,500**
- Copper Sponsor** **\$500**
- Breakfast Sponsor (3 available)** **\$1,000**
- Luncheon Sponsor (2 available)** **\$2,000**
- Icebreaker Reception (exclusive)** **\$2,500**
- Scholarship Auction / Dinner (exclusive)** **\$3,000**
- Name Badge Wallet (exclusive)** **\$2,000**
- Refreshment Break (7 available)** **\$500**

All sponsorships are available on a first-come, first-served basis.

METHOD OF PAYMENT: Check VISA MasterCard AMEX

Card # _____ Exp. Date _____ CVV# _____

Name (as it appears on card) _____ Signature _____

Billing Address (if different from above) _____

Please provide attendee information:

1. First Name: _____ Last Name: _____ E-mail: _____

2. First Name: _____ Last Name: _____ E-mail: _____

3. First Name: _____ Last Name: _____ E-mail: _____

4. First Name: _____ Last Name: _____ E-mail: _____

Please e-mail logo in EPS or TIF format to:
stephanie@caladmanagement.com.

CLSA EXECUTIVE OFFICE
2520 Venture Oaks Way, Suite 150
Sacramento, CA 95833

Phone: (916) 239-4083
Fax: (916) 924-7323
E-mail: clsa@californiasurveyors.org